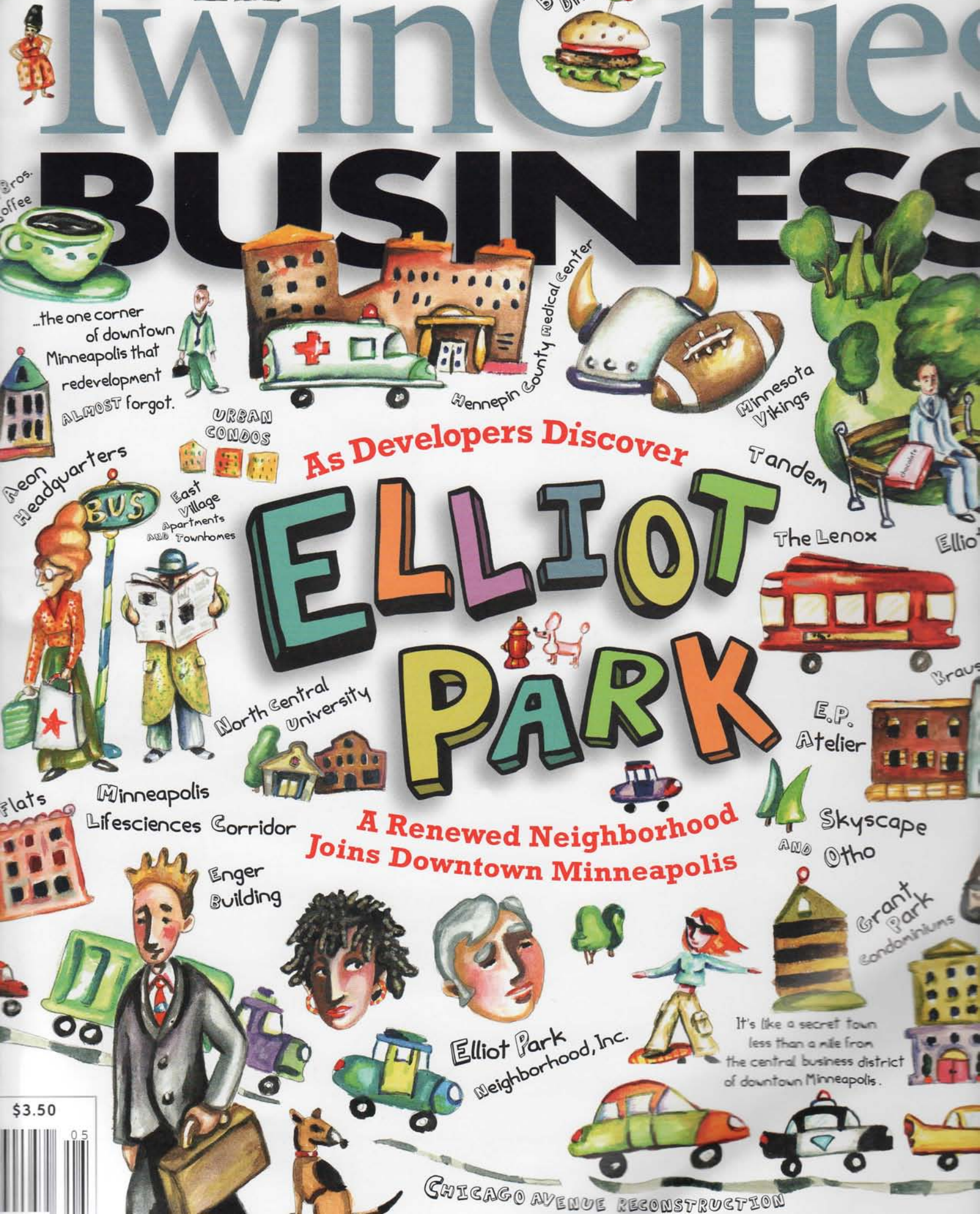


# Twin Cities

# BUSINESS



...the one corner of downtown Minneapolis that redevelopment ALMOST forgot.



Hennepin County Medical Center



Minnesota Vikings



Tandem



URBAN CONDOS

As Developers Discover

# ELLIOT PARK



The Lenox

Elliot



Aeon Headquarters

East Village Apartments and Townhomes

North Central University



E.P. Atelier

Minneapolis Lifesciences Corridor

A Renewed Neighborhood Joins Downtown Minneapolis

Skyscape AND Otho



Enger Building

Elliot Park Neighborhood, Inc.

It's like a secret town less than a mile from the central business district of downtown Minneapolis.

Grant Park Condominiums



CHICAGO AVENUE RECONSTRUCTION

# Eco-Alt Grooming

>>> Hidden behind the Organic Grooming brand is the story of an “Herban Cowboy” who went looking for greener pastures.

Lisa and Luke Vukmer launched their Herban Cowboy brand of organic, vegan bath and shaving products for men eight years ago in Pennsylvania.

They'd already made it into a national business, with sales through Whole Foods and other retailers, when they moved it to Minneapolis last year, drawn by what Luke says is the “eco-alt code that this area embraces without really bragging about it.” (“The first call we ever got requesting an organic certificate for our products was from the Wedge Co-op,” Lisa adds.)

With the move came work with local product and package designers to rebrand under the Organic Grooming name. The line of “dusk”-scented, plant-extract-filled shaving cream, soaps, and other men's products has just been added to the personal care aisle at Lunds and Byerly's stores. —Denise Logeland



MARK FAINSTEIN